



realdoll

M E D

I A

K I T

P R E S S K I T

SAY HELLO TO

THE
PERFECTION
COMPANION



C U S T O M I Z E

CREATE

YOUR WILDEST FANTASY



C U S T O M I Z E



BUILD THE PLAYMATE OF YOUR DREAMS



BODY

17 different body types to choose from, each with a unique combination of measurements.



FACE

33 interchangeable faces available. Owning several faces is like having several different dolls in one!



HAIR

Choose from 9 colors and 13 wig styles. Wigs can be removed for styling, swapped, or replaced with any commercial wig.



MAKEUP

Choose from our preset color & style options, or provide a photograph of your desired makeup look and we'll match it.

OUR AUDIENCE

The RealDoll brand demographic aims to encompass every gender and celebrate different sexual preferences. The dolls now come in a range of three different gender orientations: Male, female and transsexual - all of which can be custom made. This means the demographic is as diverse as the dolls.





T W I T T E R

10K Followers

@AbyssCreations



I N S T A G R A M

48K

@AbyssCreations



F A C E B O O K

17K

@AbyssCreations

AUDIENCE

STATISTICS

- RealDoll reaches nearly 2 millions unique visitors annually via the web
- RealDoll has been producing customized love dolls since 1996, as an industry leader, we are constantly striving to research and develop the next level of product capabilities.

FACTS

- AI technology allows RealDoll to make small talk and even make dad jokes.
- RealDoll's RealDoll^x model is an AI app that allows users to fully customize the love doll and can even differentiate between people.
- The dolls have appeared on more than 20 television shows including: **CSI New York, My Name is Earl, House, Sons of Anarchy, Family Guy and Playboy.**
- High fashion and glamour photographer, **Helmut Newton**, photographed RealDoll which can be found in his autobiography.

WHO ENJOYS REALDOLL?

Our customers include futurists, artists, art collectors, photographers, film-makers, scientists, health professionals, housewives, single men and women, couples seeking to enhance their sex lives, people looking for exotic decorative art, adult retailers who want the ultimate display mannequin, or anyone who desires to possess the world's most realistic love doll.



T H E F U T U R E I S R E A L

realdoll^x

Innovation at the highest level –
AI Technology designed to allow you to
interact with your doll. Choose from
Harmony^x and Solana^x.

LEARN MORE



AI TECHNOLOGY

SAY HELLO TO HARMONY^x



AI software identifies with her user's interests & preferences.



Take her with you with the highly customizable piece of software on multiple levels.



Choose from thousands of possible combinations of looks, clothes, personalities, and voices to make the perfect companion.



The AI is versatile and designed to hold long-term, persistent conversations with users. She learns over time.

realcock2

PRODUCT LINE

RealDoll also produces various product offerings
including the RealCock product.

LEARN MORE



PRESS





Daily Star Feature - Sex robot maker Matt McMullen: Who is he and what does RealDoll do?

The Atlantic Feature - Married to a Doll: Why One Man Advocates Synthetic Love

Sun Feature - Sex Robots Get Upgraded with ‘Foreplay’ Mode

CNET Feature - Dawn of The Sexbots

Forbes



Forbes Feature - Is RealDoll Close to Delivering Its Promised AI Sex Robots?

Rolling Stone Feature - Tour America’s Premiere, High-End Sex Doll Factory

VICE Feature - Of Course We’ll Have Sex With Robots - But Will We Ever Actually Date Them?

Channel 4 Feature - Matt McMullen Interview for The Sex Robots Are Coming



PRESS TERMS

PRESS
TERMS

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STUDIO FILMING

We look forward to welcoming press agencies into our studio. As part of our terms, we require all raw footage be provided to Abyss Creations and we reserve the right to use any media for Abyss Brand Promotional purposes.

WEB PUBLISHING

If you're interested in publishing an article about us, please get in touch! Any article referencing Abyss Creations, RealDoll, or family of brands and/or products, must be linked per our required link structure. ("no-follow" links are not acceptable, unless directly requested and approved)

SOCIAL MEDIA

You are responsible for ensuring your social media posts comply with the terms and conditions of the respective platform on which you post. We reserve the right to request removal or adjustment of any post referencing or directly commenting on Abyss Creations, RealDoll, or family of brands and/or products.

STYLE GUIDE





B R A N D I N G
G U I D E
LOGO USAGE



COLORS

The logo should appear in white or black only. Do not recolor the logo outside of this palette.



EFFECTS

Do not add outlines or drop shadows.



FORM

Always use the full logo. Do not abbreviate the logo or present it in partial form.



CONTRAST

Provide sufficient contrast (white logo on a dark background, or black logo on a light background).



PROPORTIONS

Do not stretch the logo or alter its proportions in any way.



QUALITY

Use the highest quality logo file available. The logo should never appear pixelated or blurry.



SPACE

Give the logo plenty of breathing room to visually stand apart from the surrounding content.



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LOCATION

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